

BHPC Walk for Life 2021

Join in the fun at the Black Hills Pregnancy Center Walk 5K Run for Life Saturday, May 8, 9 am at the Old Storybook Island Shelter. Sponsor your name on the Walk for Life T shirt. The Black Hills Pregnancy Center (BHPC) is a non-profit serving women and men impacted by an unplanned pregnancy. We offer free pregnancy tests, free ultrasounds, educational programs and help with additional resources in the community.

An unplanned pregnancy poses many challenges and some young women struggle to know how they are going to provide the physical and emotional needs of a child. We at the Black Hills Pregnancy Center know this all too well; and we are doing something about it.

Last year, we instituted a nationally acclaimed program called Earn While You Learn. Expectant and young mothers can "earn" baby clothes, furniture, and many other necessities by learning. The program pairs a young woman with a client advocate who meets with her every week. Every lesson earns her \$2.00 in "Baby Bucks." Completed homework, doctor visits, attending school all earn more bucks. These bucks can be spent in our Baby Boutique comprised of all new items. The price of a baby outfit is \$4.00, diapers are \$2.00 a dozen and a can of formula is \$4.00.

This program makes a positive impact on the lives of young mothers and a lifelong impact on their children. Our program helps break cycles of neglect and abuse. The one great need we have now is continuing program expenses such as replenishing the items in the Baby Boutique and expanding our Center so we can begin Life Skills classes. Life Skills class titles include: 7 Tactics for Good Behavior and Family Stability Inside Change with more classes on Family Finances and Job Search.

It takes a considerable amount of materials to be able to offer a lesson once a week during pregnancy and the year afterward. We are asking civic-minded businesses like yours to help underwrite this event as a sponsor. Would you be willing to impact lives by sponsoring the BHPC Walk for Life with a \$200, \$500 or \$1000 sponsorship? ALL proceeds from this event will go towards funding client services and education.

Each sponsor will have their logo on the back of the Walk for Life T shirt, displayed on the banner at the event, and may be included in print material and on social media platforms. Please respond by April 15th. Your contribution will make a difference in countless children's lives.

Making a difference one Life at a time,

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Travis Lasseter Executive Director Black Hills Pregnancy Center BHPCPartners.org



Newborn Sponsorship \$200





- □ **Newborn \$200** recognition on T-Shirt and at Event.
- **Toddler \$500** recognition on T-Shirt, at Event and Social Media.
- □ **Preschool \$1000** recognition on T-Shirt, at Event, Social Media and Website.

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